

Subject: Technical Award in

Creative iMedia

Department: Computing & Media

Exam Board: OCR



“Whoever controls the media, controls the mind”

Jim Morrison

Access Criteria:

This course is open to all students that have an interest in the way that the creative digital media industry operates.

Course Assessment:

The course is assessed via 4 units. 3 of the units are controlled assessment. The final unit is assessed via an exam.

Subject Topics Covered:

Unit R081 - preproduction skills
Unit R082—Creating digital graphics
2 Optional units that could include photography, or character design

Cambridge Nationals in Creative iMedia are media sector-focused, including film, television, web development, gaming and animation, and have IT at their heart. They provide knowledge in a number of key areas in this field from pre-production skills to digital animation and have a motivating, hands-on approach to both teaching and learning.

Cambridge Nationals are vocationally related qualifications that take an engaging, practical and inspiring approach to learning and assessment. They are industry relevant, geared to key sector requirements and very popular with schools and colleges because they suit such a broad range of learning styles and abilities.

The key contact for Creative Technology is:

Mr D Smedley

Further Reading:

For more information go to
www.ocr.org.uk



“Media has been my favourite subject in my GCSEs because I have been able to bring out my creative side. All this whilst using ICT to get a brilliant grade. Using Photoshop has been brilliant and given me skills that I will use outside of school. “